



राष्ट्रीय प्रौद्योगिकी संस्थान, राउरकेला  
National Institute of Technology, Rourkela  
BIJU PATNAIK CENTRAL LIBRARY

Call for Sponsors

Empowering Library Professional to Empower Society (ELPES) – 7

**International Conference on Next Generation Libraries-2019 (NGL-2019)**  
New Trends & Technologies, Collaboration & Community engagement,  
Future Librarianship, Library Spaces & Services

**December 12 - 14, 2019, NIT Rourkela, Odisha, India**

Dear Sir/Madam,

We are pleased to inform you that Biju Patnaik Central Library of National Institute of Technology Rourkela (NITR) is going to organize an **International Conference on Next Generation Libraries-2019 (NGL-2019)** during **December 12- 14, 2019** under the series “**Empowering Library Professional to Empower Society**” (ELPES-7) at NIT Rourkela, Odisha, India.

Eminent experts are invited from all over the world, professionals working in the fields of Library & Information Science; Digital Libraries, Knowledge Management, Computer Science, Management and other related areas to attend this International conference. The conference will also be attended by working professionals, students & scholars of Library & Information Science & other related areas and NITR community. Thus provides an opportunity for publishers, distributors, vendors to propagate their publications/products/services.

We extend an invitation to the publishers, distributors, vendors to participate in this conference and display/demonstrate their product or services. We also make a request to support this International conference by sponsoring. Your support for this conference will be acknowledged in an appropriate way. Sponsors will be entitled for one free registration and other benefits as mentioned below.

**Why you will be a part of this event:**

- Showcase and demonstrate your products & services to audience of national/international levels
- Create your brand awareness;
- Attract new customers;
- Build your network;
- Communicate your product directly to end users;
- Expand your market.

**Sponsorship Options:**

1	<b>Diamond Sponsorship</b> Rs. 1,00,000/- plus	<ul style="list-style-type: none"><li>• 20 minutes Product Demonstration during the Sessions</li><li>• One Page Advertisement in Colour in Conference Proceeding (Back cover page)</li><li>• Two Complimentary Conference Participation</li><li>• Logo on Backdrop during Conference</li><li>• Product and Services Brochures in the Conference Kit</li><li>• Trade Exhibition Stall</li><li>• Early confirmation will provide opportunity for logo in conference Brochures/ Invitation</li></ul>
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2	<b>Platinum Sponsorship</b> Rs. 75,000/-	<ul style="list-style-type: none"> <li>• 20 minutes Product Demonstration during the Sessions</li> <li>• One Page Advertisement in Colour in Conference Proceeding ( Back cover page)</li> <li>• One Complimentary Conference Participation</li> <li>• Logo on Backdrop during Conference</li> <li>• Product and Services Brochures in the Conference Kit</li> <li>• Trade Exhibition Stall</li> <li>• Early confirmation will provide opportunity for logo in conference Brochures/ Invitation</li> </ul>
3	<b>Gold Sponsorship</b> Rs. 50,000/-	<ul style="list-style-type: none"> <li>• 15 minutes Product Demonstration during the Sessions</li> <li>• One Page Advertisement in Colour in Conference Proceeding / Half back cover page</li> <li>• One Complimentary Conference Participation</li> <li>• Logo on Backdrop during Conference</li> <li>• Product and Services Brochures in the Conference Kit</li> <li>• Early confirmation will provide opportunity for logo in conference Brochures/ Invitation</li> </ul>
4	<b>Silver Sponsorship</b> Rs. 40,000/-	<ul style="list-style-type: none"> <li>• 10 minutes Product Demonstration during the Sessions</li> <li>• Half Page Advertisement in Conference Proceeding</li> <li>• One Complimentary Conference Participation</li> <li>• Logo on Backdrop during Conference</li> <li>• Product Brochures in the Conference Kit</li> <li>• Early confirmation will provide opportunity for logo in conference Brochures/ Invitation</li> </ul>
5	<b>Bronze Sponsorship</b> Rs.25,000/-	<ul style="list-style-type: none"> <li>• 10 minutes Product Demonstration during the Sessions</li> <li>• One forth page Advertisement in Conference Proceeding</li> <li>• One Complimentary Conference Participation</li> <li>• Product Brochures in the Conference Kit</li> <li>• Early confirmation will provide opportunity for logo in conference Brochures/ Invitation</li> </ul>
6	<b>Exhibitors</b> Rs. 15,000/-	<ul style="list-style-type: none"> <li>• 2m × 2m of stand with table and chair for exhibition</li> </ul>
7	<b>Insert in the Participants Kits only</b> Rs. 10,000/-	<ul style="list-style-type: none"> <li>• Maximum 4 pages brochure will be inserted in the participant's kit</li> </ul>

### Payment details:

Payment should be made through a Online transfer / Demand Draft in favour of “**Conference NIT Rourkela** ” payable at **SBI, NIT Branch Rourkela - 769008** and send to the following address. You may choose to pay the amount through NEFT/RTGS with following details:

**Account Name:** Conference NIT Rourkela  
**Account No. :** 36734418111  
**Bank Name :** State Bank of India (SBI), NIT CAMPUS, ROURKELA  
**Branch Code :** 02109  
**Account Type:** Savings Bank A/c  
**IFSC Code :** SBIN0002109  
**SWIFT Code :** SBINNBB137  
**PAN:** AAAJN0665L  
**GSTIN:** 21AAAJN0665L1Z8

**Duly filled in and signed Sponsorship Form must be submitted to:**

**Dr.Bhojaraju Gunjal,**  
 Convener & Organizing Secretary - NGL 2019 & Deputy Librarian,  
 Biju Patnaik Central Library, National Institute of Technology Rourkela.  
 Rourkela - 769008. Odisha. INDIA.  
 Phone: 0061-2462101 / 9040511891  
 E-mail: [ngl2019.india@gmail.com](mailto:ngl2019.india@gmail.com) ; [gunjalb@nitrkl.ac.in](mailto:gunjalb@nitrkl.ac.in)  
 Web: <http://library.nitrkl.ac.in/elpes7/>



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**International Conference on Next Generation Libraries-2019 (NGL-2019)**

**December 12-14, 2019**

**Organised by: Biju Patnaik Central Library, National Institute of Technology, Rourkela**

**SPONSORSHIP FORM**

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Url: <http://library.nitrkl.ac.in/elpes7/wp-content/uploads/2019/07/Call-For-Sponsors-NGL-2019-NITR.pdf>

**Sponsorship Fees\*:**

- Diamond Sponsorship: Rs. 1,00,000/- plus
- Platinum Sponsorship: Rs. 75,000/-
- Gold Sponsorship: Rs. 50,000/-
- Silver Sponsorship : Rs. 40,000/-
- Bronze Sponsorship : Rs.25,000/-
- Exhibitors : Rs. 15,000/-
- Insert in the Participants Kits only Rs. 10,000/-

(\*GST 18% extra applicable)

Date:

Signature of the Sponsor

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