



राष्ट्रीय प्रौद्योगिकी संस्थान, राउरकेला National Institute of Technology, Rourkela Biju Patnaik Central Library

Call for Sponsors

Dear Sir/Madam,

We are pleased to inform you that Biju Patnaik Central Library of National Institute of Technology Rourkela (NITR) is going to organize a National Conference on **Emerging Trends and Techniques for Electronic Resource Management in Libraries: Issues & Challenge** on **February 13-14, 2015** under the series “Empowering Library Professional to Empower Society” (ELPES-2) at NIT Rourkela, Odisha, India. Many eminent experts are invited from all over the country, professionals working in the fields of Library & Information Science; Digital Libraries and other related areas will be attending the conference. The conference will also be attended by students & scholars of Library & Information Science and NITR community. Thus provides an opportunity for publishers, distributors, vendors to propagate their publications/products/services.

We extend an invitation to the publishers, distributors, vendors to participate in this conference and display/demonstrate their product or services. We also make a request to support this conference by sponsoring. Your support for this conference will be acknowledged in an appropriate way. Sponsors will be entitled for one free registration and other benefits as mentioned below.

Why you will be a part of this event:

- Showcase and demonstrate your products & services;
- Create your brand awareness;
- Attract new customers;
- Build your network;
- Communicate your product directly to end users;
- Expand your market.

Sponsorship Options:

1. Platinum Sponsorship Rs. 75,000/-

- 20 minutes Product Demonstration during the Sessions
- One Page Advertisement in Colour in Conference Proceeding (Back cover page)
- Two Complimentary Conference Participation
- Logo on Backdrop during Conference
- Product and Services Brochures in the Conference Kit
- Trade Exhibition Stall
- Early confirmation will provide opportunity for logo in conference Brochures/ Invitation

2. Gold Sponsorship Rs. 50,000/-

- 15 minutes Product Demonstration during the Sessions
- One Page Advertisement in Colour in Conference Proceeding / Half back cover page
- One Complimentary Conference Participation
- Logo on Backdrop during Conference
- Product and Services Brochures in the Conference Kit
- Early confirmation will provide opportunity to include logo in conference Brochures/ Invitation

3. Silver Sponsorship Rs. 40,000/-

- 10 minutes Product Demonstration during the Sessions
- Half Page Advertisement in Conference Proceeding
- One Complimentary Conference Participation
- Logo on Backdrop during Conference
- Product Brochures in the Conference Kit
- Early confirmation will provide opportunity to include logo in conference Brochures/ Invitation

4. Bronze Sponsorship Rs.25,000/-

- 10 minutes Product Demonstration during the Sessions
- One forth page Advertisement in Conference Proceeding
- One Complimentary Conference Participation
- Product Brochures in the Conference Kit
- Early confirmation will provide opportunity to include logo in conference Brochures/ Invitation

5. Exhibitors Rs. 15,000/-

- 2m x 2m of stand with table and chair for exhibition

6. Insert in the Participants Kits only Rs. 10,000/-

- Maximum 4 pages brochure will be inserted in the participant's kit

Payment details:

Payment should be made through a Demand Draft in favour of "ELPES-2" payable at **SBI, NIT Branch Rourkela - 769008** and send to the following address. You may choose to pay the amount through NEFT with following details:

ACCOUNT NO: 34324948626
STATE BANK OF INDIA (SBI), NIT CAMPUS, ROURKELA
BRANCH CODE: 02109
MICR CODE: 769002007
IFSC CODE: SBIN0002109
SWIFT CODE: SBININBB137

Correspondence:

Organizing Secretary:

Dr. Bhojaraju Gunjal
Dy. Librarian & Head
Biju Patnaik Central Library
National Institute of Technology Rourkela
Odisha-769001. India.
Phone: 0661-2462101 (O)
Mob:+91-9040511891
E-mail: gunjalb@nitrkl.ac.in

Convenor:

Mr. Dibya Kishor Pradhan
Asst. Librarian
Biju Patnaik Central Library
National Institute of Technology Rourkela
Odisha-769001. India
Phone: 0661-2462102 (O) 3102 (R)
Mob:+91-9439921861
E-mail: elpes2015@gmail.com / dkpradhan@nitrkl.ac.in

For more details please visit: <http://library.nitrkl.ac.in/events/elpes-2>